Fundraising Ideas for the Phi Theta Kappa Honor Society

To support the American Cancer Society Relay For Life, your Phi Theta Kappa chapter will want to have a few fundraisers. We’re including some ideas here to help get you started. Don’t limit yourself to the ideas here on paper. Feel free to be creative! For a complete booklet of fundraising ideas, visit www.ptk.org/service.

On Campus Ideas

- **Doughnuts**
  Sell donuts at the Student Center, in an outdoor area, or even in the dorms!

- **Pancake Breakfast or Spaghetti Dinner**
  Food always works for college students. Try to get a local grocery store to donate the food and you do the cooking! Set up your breakfast and dinner in a high traffic area and accept donations.

- **Battle of the Bands**
  Invite local bands to donate their time and sell tickets for admission the night of the event. You can always accept donations for food at the event!

- **Work with Faculty**
  Have popular faculty members agree to dress like a clown or shave his/her head if they win the most votes. Students vote for the faculty member they want to see dressed up or bald by donations in jars.

- **Purple Toilet**
  Put a purple toilet (clean of course) in a faculty member’s office and ask them to give a donation to remove it. With an extra donation, they can tell you where to send it next!

- **Kiss-a-Pig**
  Three jars are set out with a faculty member’s name on each. Whichever jar brings in the most money over a week must then kiss a farm animal. Picture taking is encouraged.

Other Ideas

- **Letter Writing**
  The most effective way to raise a lot of money is to write a letter (or email) to your family and friends. Emphasize the importance of Relay For Life and your involvement in it. Tip: Include a self-addressed stamped envelope with each letter. This increases your chances of getting donations. Make it as easy as possible for potential donors.

- **Babysitting**
  Do extra babysitting and donate all or a portion to Relay For Life.

- **Movie Night**
  Invite your friends over for a night at the movies. You provide the popcorn and soda and charge admission.

- **Garage Sale**
  Invite friends, family and team members to bring items to sell.

- **Benefit Basketball Game**
  Organize a basketball game, and charge people to come watch. Also do half time games and shoot outs, and charge people to participate. This works well with schools (faculty versus the students).

- **Car Wash**
  Get your team together for a local town car wash. Have a bake sale at the same time. Ask for donations – not a set fee – you will usually raise more money. Honk if you hate cancer!