2020 FIVE STAR CHAPTER PLAN
Track Your Chapter’s Success

The mission of Phi Theta Kappa is to recognize academic achievement of college students and to provide opportunities for them to grow as scholars and leaders.

One Star Level
Recognizing Academic Excellence and Building Chapter Foundations

- Organize at least one membership recruitment campaign by following these steps:
  - Create awareness of PTK on campus. (Use resources at ptk.org/toolkit.)
  - Identify eligible students.
  - Outline a recruitment plan that includes setting a goal to be recognized as a REACH Rewards Chapter.
  - Invite eligible students.
  - Conduct informational meetings about benefits.
  - Eligible students join.
  - Hold induction ceremony.
- Submit Chapter Annual Report. (Link to online report emailed to contact advisors in early 2020.)
- Review Chapter Bylaws and submit any necessary revisions to Headquarters.

Note: One Star level requirements are checked by Headquarters based upon information verified in the chapter's records.

Two Star Level
Organizing Chapter Leadership and Engaging Members

- Set a goal to achieve higher than One Star Chapter status.
- Organize at least two membership recruitment campaigns. (Each campaign should include all elements listed in Level One. While holding an induction ceremony for each recruitment campaign is a best practice, only one per year is required.)
- Organize Chapter Leadership as follows:
  - Report new officers. (See instructions at ptk.org/advisors.)
  - Verify chapter/collaboration leadership positions have been reported on the PTK Chapter Directory online at ptk.org/ChapterDirectory.aspx. Use forms at ptk.org/advisors to report any changes.

Three Star Level
Getting Involved at the Regional Level

- Get involved at the regional level through at least ONE of the following ways:
  - Campaign for regional office, OR
  - Host/assume leadership role at a regional meeting, OR
  - Participate in regional projects through in-person volunteering, online collaboration, or electronic communication, OR
  - Collaborate with at least two other chapters for an activity or event. (Find information about your region at ptk.org/Regions/RegionalDirectors.aspx.)
  - Chapter representative(s) attends at least one regional meeting or region-sponsored event. (Check with your Regional Coordinator or visit ptk.org/events/RegionalMeetings.)

Four Star Level
Developing a College Project and Building Administrative Support

- Implement a College Project. This project is designed to strengthen the chapter’s relationship with the college administration through any project that supports the college’s mission. Learn more at ptk.org/Programs/YouAndYourChapter/CollegeProjectIdeas
  - Enter at least one category in your 2021 regional awards competition (Hallmark Awards submissions to Headquarters will count as submitting regional awards. Or the chapter may enter an award competition offered exclusively by their region.)

Five Star Level
Developing an Honors in Action Project and Getting Involved on the International Level

- Develop an Honors in Action Project (ptk.org/honors) as outlined below. Full details provided in the Honors Program Guide.
  - Review the 2020/2021 Honors Program Guide: To the Seventh Generation: Inheritance and Legacy (ptk.org/honors)
  - Select a theme of interest to your chapter
  - Set research objectives and conduct research on the theme
  - Develop a plan of action based on the local problem identified through research
  - Collaborate with others to execute plan of action
  - Assess impact and personal growth as scholars and leaders
- Submit at least three entries in the 2021 Hallmark Awards including the Honors in Action Project Award, College Project Award, and at least one other individual award (Deadlines vary; check ptk.org/hallmarks).

- Get involved at the International Level through at least ONE of the following ways:
  - Attend PTK Catalyst 2020 Annual Convention (Student ptk.org) OR
  - Attend 2020 Honors Institute (ptk.org/events/HonorsInstitute), OR
  - All chapter officers complete at least one unit in a PTK Edge course (Competitive Edge, Transfer Edge, or Employment Edge at getanedge.ptk.org), OR
  - All chapter officers complete at least one unit in Phi Theta Kappa’s Leadership Development Studies online course at leadershipstudies.ptk.org, OR
  - Submit an entry in the 2020 Honors Case Study Challenge due November 9, 2020 (ptk.org/Programs/HonorsInAction/HonorsCaseStudyChallenge).