

## 2024 Phi Theta Kappa Shirley B. Gordon Award of Distinction

College presidents and campus CEOs are selected for this award for their outstanding efforts given toward promoting Phi Theta Kappa's mission and overall student success. As many as 25 Gordon Awards may be presented annually.

- College presidents, chancellors, or campus CEOs of postsecondary institutions with an active Phi Theta Kappa chapter are eligible for this award.
- Nominees should have served as CEO at least five years at the current institution as of **December 6, 2023**. *Those who have served three years or less should be nominated for Paragon New President.*
- A college president or campus CEO may receive this award only once throughout their career.
- **Award recipients will be notified by mid-February 2024 and may choose to participate in PTK Catalyst on April 4-6, at the Gaylord Palms Resort and Convention Center in Orlando, Florida, to accept their award in person. However, attendance is NOT required to receive this award.**

### SUBMISSION DEADLINE:

**Wednesday, December 6, 2023, by 5:00 pm Central Standard Time at <http://my.ptk.org>**

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### Nominee Information:

**Name** (Title, First, Last)

**Phonetic Spelling of Name for Pronunciation** (Example: Lela Gutierrez would be phonetically written as *Lee-luh Goo-tee-eh-res.*)

**Job Title**

**College**

**Address**

**Email**

**Phone**

**Start date as College President/Campus CEO at this Institution** (month/year)

**Phi Theta Kappa Region**

**College Public Relations, Media Affairs or Public Information Office** (Name, Email, and Phone)

**Administrative Assistant** (Name, Email, and Phone)

**Word Count Limit: 400 words per question**

1. What are the three most important ways the nominee has supported Phi Theta Kappa?
2. Provide any specific examples of how the nominee has increased the awareness and accessibility of Phi Theta Kappa membership on your campus.
3. Provide up to three specific examples of how the nominee encourages student success.
4. Mark all items reflecting the level of support provided by the nominee:

### **Recognition of Academic Achievement**

- Regularly promotes Phi Theta Kappa at the college, virtually and/or at campus convenings
- Promotes a culture of aspiring to become a Phi Theta Kappa member
- Dedicates resources from registrar to assist with member recruitment
- Dedicates resources from marketing to assist with member recruitment
- Assists in PTK awareness with signed invitation letters/social media/other
- Provides funds (operational or foundation) to subsidize membership for those who cannot afford it
- Encourages faculty recognition of PTK members in their classrooms

### **Opportunities for Student Growth**

- Provides funding for student attendance and travel to PTK regional events
- Provides funding for student attendance and travel to PTK international events
- Promotes student participation/application of PTK scholarships
- Integrates Phi Theta Kappa into student success initiatives on campus
- Provides meaningful ways for students to lead on campus

### **Advisor Support**

- Appoints advisors who are actively engaged in student success
- Provides funding for advisor travel to regional and international PTK events
- Provides a stipend or release time for advisor participation in PTK
- Dedicates physical space to the advisor and/or chapter members
- Provides staff support for chapter administration
- Regularly recognizes advisors as champions of student success

### **Chapter Interaction – virtual participation included**

- Attends chapter induction ceremonies
- Meets with chapter leaders to discuss projects on campus
- Provides additional leadership opportunities for chapter officers
- Attends chapter meetings
- Recognizes the chapter and/or chapter leaders for their achievements
- Facilitates chapter presentations at local high schools or other community venues

### **Advocacy for PTK Outside of Campus**

- Participates in the All-USA program
- Regularly attends the All-State program
- Advocates or secures transfer scholarships for PTK members
- Advocates or secures workforce scholarships/internships for PTK members
- Attends PTK Regional Meetings (virtual and/or in person)
- Attends PTK International Events (virtual and/or in person)