

2024 Phi Theta Kappa Distinguished Alumni Association Awards

The Distinguished Alumni Association Awards recognize up to five alumni associations (community-based, region-based, or senior institution-based) that have been exemplary in meeting the mission of Phi Theta Kappa and working in partnership with their regions, chapters, and administration for the benefit of Phi Theta Kappa members. This nomination should be written by a current alumni association officer or member and should reflect the association's projects and accomplishments for 2023.

Alumni Associations should first focus on meeting the requirements of the [Five Star Alumni Plan](#) since this is referenced in the application.

Only associations that have achieved Five Star Alumni status will be considered for the Distinguished Alumni Association Awards.

The Distinguished Alumni Association Award recipients will be recognized during PTK Catalyst in Orlando, Florida, on April 4-6, 2024. Attendance at PTK Catalyst is encouraged but not required for application or consideration for the award.

SUBMISSION DEADLINE:

Monday, January 29, 2024, by 5:00 pm Central Standard Time at <http://my.ptk.org>

Word Count Limit: 400 words per question

Application: To be completed by a current alumni association officer or member.

1. Summarize your association's goals and objectives for 2023. How were these goals determined? *Regional alumni associations should create objectives in collaboration with their region's leadership, while community-based associations should do so in cooperation with two-year chapter leadership. University associations should team up with Transfer Admissions/Transfer Services offices to set mutually-beneficial goals.*
2. How did your association seek to accomplish your goals? Discuss up to three association projects conducted and how they specifically addressed your association goals.
3. What were the specific quantitative and qualitative outcomes of these projects? How did these projects benefit current two-year chapter members and strengthen your region/campus/community?

This entry will be judged in its entirety based on the following criteria. Maximum available score is 30.

ASSOCIATION GOALS AND OBJECTIVES

10 points

The association's goals were conceived following careful thought and reflection through a collaborative effort between association officers/members and regional/chapter/campus leadership. Goals were stated in such a way that the reader had no questions about them. Fulfilling the goals would be challenging and require ambition and persistence on the part of the members and officers. Without

question, the goals meet requirements established by the Alumni Five Star Plan and contribute to the chapter/campus/region/community in a positive way.

7 points

The association's goals appeared to have been conceived following thought and reflection through a collaborative effort between association members, regional/chapter/campus leadership and were stated in such a way that the reader had few questions about them. Fulfilling the goals will require the involvement of members and officers. The goals meet requirements established by the Alumni Five Star Plan and contribute to the campus/region/community in a positive way.

4 points

The association's goals appeared to have been conceived with little thought, reflection and collaboration and were stated in such a way that the reader had numerous questions about them. Fulfilling the goals will not require the involvement of members beyond the officer team. The goals did not necessarily support those goals established by the Alumni Five Star Plan or demonstrate partnership with regional/chapter/campus leadership.

PROJECTS

10 points

The response describes three cohesive projects that relate to the goals of the Alumni Five Star Plan and demonstrate positive contributions in collaboration with the region/chapter/university. At least two projects included innovative or creative elements. Without question, the response illustrates how they relate to the association's goals. Details about the projects indicate extensive and effective planning occurred and incorporated the full membership of the association and regional/chapter/campus leadership. The response provides strong evidence of the association's commitment to Phi Theta Kappa's members. The response provided specific examples showing how the implementation of projects positively influenced the region/chapter/campus/community. Alumni experienced significant personal growth and the response provided strong evidence that projects benefitted current chapter members.

7 points

The response describes at least two projects or one multi-faceted project that relate to the goals of the Alumni Five Star Plan and made a positive contribution to the chapter/region/campus/community. The response illustrates how they relate to the association's goals. Details about the projects indicate adequate planning and collaboration occurred. The response provides some evidence of the association's commitment to Phi Theta Kappa's members. The response provided adequate examples showing how the implementation of projects positively influenced the region/chapter/campus/community. Association members experienced personal growth and the response provided some evidence that association projects benefitted current chapter members.

4 points

The response describes only one project. The reader has questions about how the project relates to the association's goals or those set by the Alumni Five Star Plan. Details about these projects are inadequate and leave doubt about the effectiveness of their planning. The response provides limited evidence of the association's commitment to Phi Theta Kappa's members. The response provided few examples of how the project/s was designed in cooperation with the region/chapter/campus to benefit current chapter members.

IMPACT

10 points

The association's projects reflected multiple goals of the Alumni Five Star Plan. Upon reflection, the projects were supportive of current and future Phi Theta Kappa members and alumni. In at least one project the association's impact reached beyond the college, chapter or region and provided a service to a broader community.

7 points

The association's projects reflected at least one goal of the Alumni Five Star Plan. Upon reflection, the projects were supportive to current and future Phi Theta Kappa members or the alumni body. In at least one project the association's impact reached beyond the college, chapter or region and provided a service to a broader community.

4 points

The association's project(s) did not appear to reflect goals of the Alumni Five Star Plan. Upon reflection, the reader questions the impact of the project(s) as it relates to Phi Theta Kappans. At least one project impacted the college, chapter, or region, but failed to reach a broader community.