2024 College Project Award

Chapters may submit one entry describing their College Project, described in the Lead Star of the Five Star Chapter Plan.

- The purpose of the College Project is to establish and/or strengthen a supportive relationship between the chapter and the college administration.

- The chapter should meet with the college president (or other appropriate administrator) to determine the College Project, which can be anything that supports the college’s mission/priorities.

- This is a joint project with the college. The chapter should work collaboratively with others on campus.

- College Projects focused on CCsmart are eligible for the CCsmart Champion Award as well as the Distinguished College Project Award. No additional entry required. CCsmart is an awareness campaign designed to change the conversation about community colleges, promote student-led advocacy of community colleges, and provide reliable information to the public about community college opportunities.

- Review the Judging Rubrics in this document often to guide your project implementation and when writing your award entry.

SUBMISSION DEADLINE:
Wednesday, January 17, 2024, by 5:00 pm Central Standard Time at http://my.ptk.org

Word Count Limit: The essay responses for the entire application cannot exceed 1600 words. No limit is given for each essay question, but to the application as a whole.

Optional: Chapters may attach up to three tables, charts, or photographs that illuminate their work on the College Project.

Project Title (include a short project heading) Examples: Organizing a STEM Panel Discussion; Hosting a High School Leadership Program; Establishing a Campus Food Pantry, etc.)

Please check off the focus area your College Project addresses (mark all that apply):

- #CCSmart – PTK’s Awareness Campaign to Promote Community College Enrollment
- Outreach to High School Students
- Community Outreach/Service
- Career Readiness
- Transfer Readiness
- Diversity, Equity, and Inclusion
- Campus Food Pantry/Food Drives
- Mental Health
- Physical Health and Wellness (health fairs, vaccines, blood drives, etc.)
- Support for New Students (videos, orientations, workshops, etc.)
- Student Retention
- Promoting/Improving College Resources for All Students (writing labs, counseling, etc.)
- Promoting Student Engagement in Extracurricular/Co-Curricular Activities
- Student (Peer) Mentoring/Tutoring
- Physical Campus Improvement (tree planting, gardens, benches, painting, clean-up, etc.)
- Other: _______________

1. Briefly describe your **College Project** and how it directly supported the **college’s mission/current priorities**. *(All rubrics apply, especially Preparation Rubric.)*

2. Describe the **planning process** in detail including **who** was involved in determining the project. Please Note: it’s acceptable to list job titles/departments rather than all individuals’ full names. *(All rubrics apply, especially Preparation Rubric.)*

3. What **knowledge, skills and abilities** did members need to successfully implement this College Project? How did chapter members **strengthen these areas before implementing** the project? *(All rubrics apply, especially Leadership Development Rubric.)*

4. How did the chapter **carry out the project and communicate** with all **collaborators**? *(All rubrics apply, especially Cooperative Effort/Communication Rubric.)*

5. What were the **quantitative and qualitative outcomes** of this project, including the project’s **impact on members**? *(All rubrics apply, especially Impact Rubric.)*

6. Describe how this project helped develop and/or hone your **chapter’s relationship with the college administration**. *(All rubrics apply, especially Impact Rubric.)*

**NOTE:** College Project entries may be selected for *Change Makers: Phi Theta Kappa’s Journal of Student Leadership*. However, chapters may opt out of consideration by selecting that option in the online College Project Award application.

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The entry will be judged in its entirety based on the following criteria. **Maximum score is 85 points.**

For each of the first four rubric categories, the judge will assign points as follows:

- **4 points** = Outstanding evidence
- **3 points** = Satisfactory/good evidence
- **2 points** = Some evidence (mainly implied rather than explicit)
- **1 point** = Minimal or no evidence

**PREPARATION – 20 points**

4 points – Chapter took time to prepare before meeting with the administration by reviewing the college’s mission statement/priorities.
4 points – Chapter held a meeting with the college president or other appropriate administrator to determine College Project.

4 points – College administration had the opportunity to discuss their project ideas with the chapter before a project was selected.

4 points – College administration and chapter mutually agreed upon College Project before chapter proceeded with implementation.

4 points – The College Project directly supported college’s mission/current priorities.

**LEADERSHIP DEVELOPMENT – 20 points**

4 points – Chapter fulfilled a significant leadership role(s) in implementing College Project.

4 points – Chapter used critical/strategic thinking to carry out the project effectively.

4 points – Chapter took time to assess areas they needed to strengthen and/or learn.

4 points – Chapter members participated in leadership development activities to strengthen those skills necessary for the project.

4 points – Chapter members effectively organized their project responsibilities.

**COMMUNICATIONS/COOPERATIVE EFFORT – 20 points**

4 points – Chapter members demonstrated flexibility and/or creativity in addressing any opportunities, challenges, and/or obstacles in implementing project.

4 points – Chapter’s efforts were focused on carrying out college’s wishes for the project.

4 points – Chapter worked with others to effectively carry out the project (could be any of the following depending on the project: other college administrators, faculty, staff, students, community members).

4 points – Chapter provided stakeholders with regular updates throughout the project.

4 points – Chapter provided a final report of the College Project’s status/outcomes to the appropriate administrators.

**IMPACT – 20 points**

4 points – Chapter gave impressive quantitative data showing the project’s outcomes. (Examples could be amount of scholarship created, money donated, number of people reached through a project, number of audience members at an event, etc.)

4 points – Chapter gave impressive qualitative data showing the project’s outcomes. (Intangible benefits/outcomes can be through meaningful interactions such as survey comments, reactions by those who benefited from a project, description of how project filled a need/wish list item, personal growth experienced by participants and collaborators, etc.)
4 points – Chapter demonstrated how these outcomes addressed the college’s goals for the project.

4 points – Chapter demonstrated how chapter’s relationship with college was strengthened.

4 points – Chapter demonstrated meaningful reflection on how chapter members grew in professionalism and as scholar-servant-leaders throughout the project.

**PRESENTATION – 5 points**
5 points
Spelling and grammar are faultless. Entry is well-written and easy to follow.

3 points
A few errors in spelling and/or grammar. Entry has some awkward writing OR does not give enough specific details.

1 point
Spelling and/or grammar errors throughout. Writing is disjointed and does not give enough specific details.