

## 2024 College Project Award

Chapters may submit one entry describing their College Project, described in the Lead Star of the [Five Star Chapter Plan](#).

- The purpose of the College Project is to establish and/or strengthen a supportive relationship between the chapter and the college administration.
- The chapter should meet with the college president (or other appropriate administrator) to determine the College Project, which can be anything that supports the college's mission/priorities.
- This is a joint project with the college. The chapter should work collaboratively with others on campus.
- College Projects focused on [CCsmart](#) are eligible for the **CCsmart Champion Award** as well as the Distinguished College Project Award. No additional entry required. [CCsmart](#) is an awareness campaign designed to change the conversation about community colleges, promote student-led advocacy of community colleges, and provide reliable information to the public about community college opportunities.
- **Review the Judging Rubrics in this document often to guide your project implementation and when writing your award entry.**

### SUBMISSION DEADLINE:

**Wednesday, January 17, 2024, by 5:00 pm Central Standard Time at <http://my.ptk.org>**

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***Word Count Limit: The essay responses for the entire application cannot exceed 1600 words. No limit is given for each essay question, but to the application as a whole.***

**Optional:** Chapters may attach up to three tables, charts, or photographs that illuminate their work on the College Project.

**Project Title** (include a short project heading) Examples: Organizing a STEM Panel Discussion; Hosting a High School Leadership Program; Establishing a Campus Food Pantry, etc.)

**Please check off the focus area your College Project addresses (mark all that apply):**

- #CCSmart – PTK's Awareness Campaign to Promote Community College Enrollment
- Outreach to High School Students
- Community Outreach/Service
- Career Readiness
- Transfer Readiness
- Diversity, Equity, and Inclusion
- Campus Food Pantry/Food Drives
- Mental Health
- Physical Health and Wellness (health fairs, vaccines, blood drives, etc.)

- Support for New Students (videos, orientations, workshops, etc.)
- Student Retention
- Promoting/Improving College Resources for All Students (writing labs, counseling, etc.)
- Promoting Student Engagement in Extracurricular/Co-Curricular Activities
- Student (Peer) Mentoring/Tutoring
- Physical Campus Improvement (tree planting, gardens, benches, painting, clean-up, etc.)
- Other: \_\_\_\_\_

1. Briefly describe your **College Project** and how it directly supported the **college's mission/current priorities**.  
(All rubrics apply, especially Preparation Rubric.)

2. Describe the **planning process** in detail including **who** was involved in determining the project. Please Note: it's acceptable to list job titles/departments rather than all individuals' full names. (All rubrics apply, especially Preparation Rubric.)

3. What **knowledge, skills and abilities** did members need to successfully implement this College Project? How did chapter members **strengthen these areas before implementing** the project? (All rubrics apply, especially Leadership Development Rubric.)

4. How did the chapter **carry out the project and communicate** with all **collaborators**? (All rubrics apply, especially Cooperative Effort/Communication Rubric.)

5. What were the **quantitative and qualitative outcomes** of this project, including the project's **impact on members**? (All rubrics apply, especially Impact Rubric.)

6. Describe how this project helped develop and/or hone your **chapter's relationship with the college administration**. (All rubrics apply, especially Impact Rubric.)

**NOTE:** College Project entries may be selected for *Change Makers: Phi Theta Kappa's Journal of Student Leadership*. However, chapters may opt out of consideration by selecting that option in the online College Project Award application.

*The entry will be judged in its entirety based on the following criteria. Maximum score is 85 points.*

**For each of the first four rubric categories, the judge will assign points as follows:**

**4 points = Outstanding evidence**

**3 points = Satisfactory/good evidence**

**2 points = Some evidence (mainly implied rather than explicit)**

**1 point = Minimal or no evidence**

### **PREPARATION – 20 points**

4 points – Chapter took time to prepare before meeting with the administration by reviewing the college's mission statement/priorities.

4 points – Chapter held a meeting with the college president or other appropriate administrator to determine College Project.

4 points – College administration had the opportunity to discuss their project ideas with the chapter before a project was selected.

4 points – College administration and chapter mutually agreed upon College Project before chapter proceeded with implementation.

4 points – The College Project directly supported college's mission/current priorities.

### **LEADERSHIP DEVELOPMENT – 20 points**

4 points – Chapter fulfilled a significant leadership role(s) in implementing College Project.

4 points – Chapter used critical/strategic thinking to carry out the project effectively.

4 points – Chapter took time to assess areas they needed to strengthen and/or learn.

4 points – Chapter members participated in leadership development activities to strengthen those skills necessary for the project.

4 points – Chapter members effectively organized their project responsibilities.

### **COMMUNICATIONS/COOPERATIVE EFFORT – 20 points**

4 points – Chapter members demonstrated flexibility and/or creativity in addressing any opportunities, challenges, and/or obstacles in implementing project.

4 points – Chapter's efforts were focused on carrying out college's wishes for the project.

4 points – Chapter worked with others to effectively carry out the project (could be any of the following depending on the project: other college administrators, faculty, staff, students, community members).

4 points – Chapter provided stakeholders with regular updates throughout the project.

4 points – Chapter provided a final report of the College Project's status/outcomes to the appropriate administrators.

### **IMPACT – 20 points**

4 points – Chapter gave impressive quantitative data showing the project's outcomes. (Examples could be amount of scholarship created, money donated, number of people reached through a project, number of audience members at an event, etc.)

4 points – Chapter gave impressive qualitative data showing the project's outcomes. (Intangible benefits/outcomes can be through meaningful interactions such as survey comments, reactions by those who benefited from a project, description of how project filled a need/wish list item, personal growth experienced by participants and collaborators, etc.)

4 points – Chapter demonstrated how these outcomes addressed the college’s goals for the project.

4 points – Chapter demonstrated how chapter’s relationship with college was strengthened.

4 points – Chapter demonstrated meaningful reflection on how chapter members grew in professionalism and as scholar-servant-leaders throughout the project.

**PRESENTATION – 5 points**

5 points

Spelling and grammar are faultless. Entry is well-written and easy to follow.

3 points

A few errors in spelling and/or grammar. Entry has some awkward writing OR does not give enough specific details.

1 point

Spelling and/or grammar errors throughout. Writing is disjointed and does not give enough specific details.