2020 Shirley B. Gordon Award of Distinction

College presidents and campus CEOs are selected for this award for their outstanding efforts given toward promoting Phi Theta Kappa and its mission. Nominees should have served as president at least five years at the current institution as of December 5, 2019.

As many as 25 Gordon Awards may be presented annually. A college president or campus CEO may receive this award only once throughout their career. College presidents, chancellors or campus CEOs of postsecondary institutions with an active Phi Theta Kappa chapter are eligible for this award.

Award recipients will be notified no later than February 15, 2020, and must attend Phi Theta Kappa’s annual convention, PTK Catalyst, in Grapevine, TX, April 2-4, 2020, to accept the award. Award recipients are responsible for making their own hotel reservations and travel arrangements; however, Phi Theta Kappa will reimburse the award recipient for one night’s accommodation in the Convention hotel and will waive Convention registration. All other travel expenses are the responsibility of the award recipient.

DEADLINE: Thursday, December 5, 2019 at 5:00 pm Central Time

Nominee Information:
Name (Salutation, First, Last)
Title
College
Address
Email
Phone
Start date as College President/Campus CEO at this Institution (month/year)
Phi Theta Kappa Region
College Public Relations, Media Affairs or Public Information Office (Name, Email, and Phone)
Administrative Assistant (Name, Email, and Phone)

Word Count Limit: 400 words per question

1. What are the three most important ways the nominee has supported Phi Theta Kappa?

2. Provide any specific examples of how the nominee has increased the awareness and accessibility of Phi Theta Kappa membership on your campus.

3. Provide up to three specific examples of how the nominee encourages student success.
4. Mark all items reflecting the level of support provided by the nominee:

**Recognition of Academic Achievement**
- Regularly promotes Phi Theta Kappa on campus and at campus convenings
- Promotes a culture of aspiring to become a Phi Theta Kappa member
- Dedicates resources from registrar to assist with member recruitment
- Dedicates resources from marketing to assist with member recruitment
- Assists in PTK awareness with signed invitation letters/social media/other
- Provides funds (operational or foundation) to subsidize membership for those who cannot afford it
- Encourages faculty recognition of PTK members in their classrooms

**Opportunities for Student Growth**
- Provides funding for student attendance and travel to regional events
- Provides funding for student attendance and travel to international events
- Promotes student participation/application of PTK scholarships
- Integrates Phi Theta Kappa into student success initiatives on campus
- Provides meaningful ways for students to lead on campus

**Advisor Support**
- Appoints advisors who are actively engaged in student success
- Provides funding for advisor travel to regional and international events
- Provides a stipend or release time for advisor participation in PTK
- Dedicates physical space to the advisor and/or chapter members
- Provides staff support for chapter administration
- Regularly recognizes advisors as champions of student success

**Chapter Interaction**
- Attends chapter induction ceremonies
- Meets with chapter leaders to discuss projects on campus
- Provides additional leadership opportunities for chapter officers
- Attends chapter meetings
- Recognizes the chapter and/or chapter leaders for their achievements
- Facilitates chapter presentations at local high schools or other community venues

**Advocacy for PTK Outside of Campus**
- Participates in the All-USA program
- Regularly attends the All-State program
- Advocates or secures transfer scholarships for PTK members
- Advocates or secures workforce scholarships/internships for PTK members
- Attends Regional Meetings
- Attends International Events (Convention and/or Honors Institute)