2020 Most Distinguished Alumni Association Award
(formerly the Alumni Association Award of Merit)

The Most Distinguished Alumni Association Award recognizes alumni associations (community-based, region-based, or senior institution-based) that have been exemplary in meeting the mission of Phi Theta Kappa and conducting outstanding programs for the benefit of Phi Theta Kappa members. This nomination should be written and submitted by a current alumni association officer or member and should reflect the association's projects and accomplishments for 2019.

Phi Theta Kappa’s Top Five Most Distinguished Alumni Associations will be recognized at the Alumni Business Meeting and Awards Luncheon at PTK Catalyst 2020.

Attendance at PTK Catalyst 2020 is strongly encouraged but not required for nomination or consideration the award.

DEADLINE:
Friday, January 31, 2020 at 5:00 pm CST

Word Count Limit: 400 words per question

Nomination: To be completed by a current alumni association officer or member.

1. Summarize your association’s goals and objectives for 2019. How were these goals determined?

2. How did your association seek to accomplish your goals? Discuss up to three association projects conducted. How did they address your association goals and what were the specific outcomes? Provide specific quantitative and qualitative evaluations of your outcomes.

3. How did these above-mentioned projects (and possibly others) address the Alumni Five Star Plan, and/or benefit current two-year chapter member(s), and/or strengthen your community?

This entry will be judged in its entirety based on the following criteria. Maximum available score is 30.

ASSOCIATION GOALS AND OBJECTIVES

10 points
The association’s goals were obviously conceived following thought and reflection through a collaborative effort of the association officers and members and were stated in such a way that the reader had no questions about them. Fulfilling the goals will be challenging and require ambition and persistence on the part of the members and officers. Without question, the goals support those goals established by the Alumni Five Star Plan.

7 points
The association’s goals appeared to have been conceived following thought and reflection through a collaborative effort of the association members and were stated in such a way that the reader had a few
questions about them. Fulfilling the goals will require the involvement of members and officers. The goals support those goals established by the Alumni Five Star Plan.

4 points
The association’s goals appeared to have been conceived with little thought and reflection by the members or with little collaboration and were stated in such a way that the reader had numerous questions about them. Fulfilling the goals will not require the involvement of members beyond the officer team. The goals did not necessarily support those goals established by the Alumni Five Star Plan.

PROJECTS

10 points
The response describes three cohesive projects that relate to the goals of the Alumni Five Star Plan. At least two projects included innovative or creative elements. Without question, the response illustrates how they relate to the association’s goals. Details about the projects indicate extensive and effective planning occurred and incorporated the full membership of the association. The response provides strong evidence of the association’s commitment to Phi Theta Kappa’s members and Hallmarks. The response provided specific examples showing how the implementation of projects positively influenced a cause and made a difference in the lives of others. Phi Theta Kappans and community members experienced significant personal growth and the response provided strong evidence that chapter members increased their appreciation for Phi Theta Kappa’s four Hallmarks.

7 points
The response describes at least two projects or one multi-faceted project that relate to the goals of the Alumni Five Star Plan. The response illustrates how they relate to the association’s goals. Details about the projects indicate adequate planning occurred. The response provides some evidence of the association’s commitment to Phi Theta Kappa’s members and Hallmarks. The response provided adequate examples showing how the implementation of projects positively influenced a cause or made a difference in the lives of others. The association members experienced personal growth and the response provided some evidence that association members increased their appreciation for Phi Theta Kappa’s four Hallmarks.

4 points
The response describes at least two projects or one multi-faceted project. The reader has questions about how the projects relate to the association’s goals or those set by the Alumni Five Star Plan. Details about these projects are inadequate and leave doubt about the effectiveness of their planning. The response provides limited evidence of the association’s commitment to Phi Theta Kappa’s members and Hallmarks. The response provided few examples showing how the implementation of projects positively influenced a cause or made a difference in the lives of others.

IMPACT

10 points
The association’s projects reflected multiple goals of the Alumni Five Star Plan. Upon reflection, the project(s) were supportive to current and future Phi Theta Kappa members and the alumni body. In at least one project the association’s impact reached beyond the college, chapter or region and provided a service to a broader community.
7 points
The association’s projects reflected at least one goal of the Alumni Five Star Plan. Upon reflection, the project(s) were supportive to current and future Phi Theta Kappa members or the alumni body. In at least one project the association’s impact reached beyond the college, chapter or region and provided a service to a broader community.

4 points
The association’s projects did not appear to reflect at least one goal of the Alumni Five Star Plan. Upon reflection, the reader questions the impact of the project(s) as it relates to Phi Theta Kappans. In at least one project the association’s project impacted the college, chapter or region, but failed to reach a broader community.